



**Tywardreath
Village Shop**

**01726 812764
tywardreath.co.uk**

**Run by micro ventures
Owned by social entrepreneurs
Funded by the community**

**A 21st Century
village shop with
old fashioned values.**

This is a standard limited
company operated to
make a profit, improve
the local economy & the
wellbeing of local people.

**Totally independent
& socially beneficial**

**Run by
micro ventures**

**Owned by
social entrepreneurs**

**Funded by
the community**

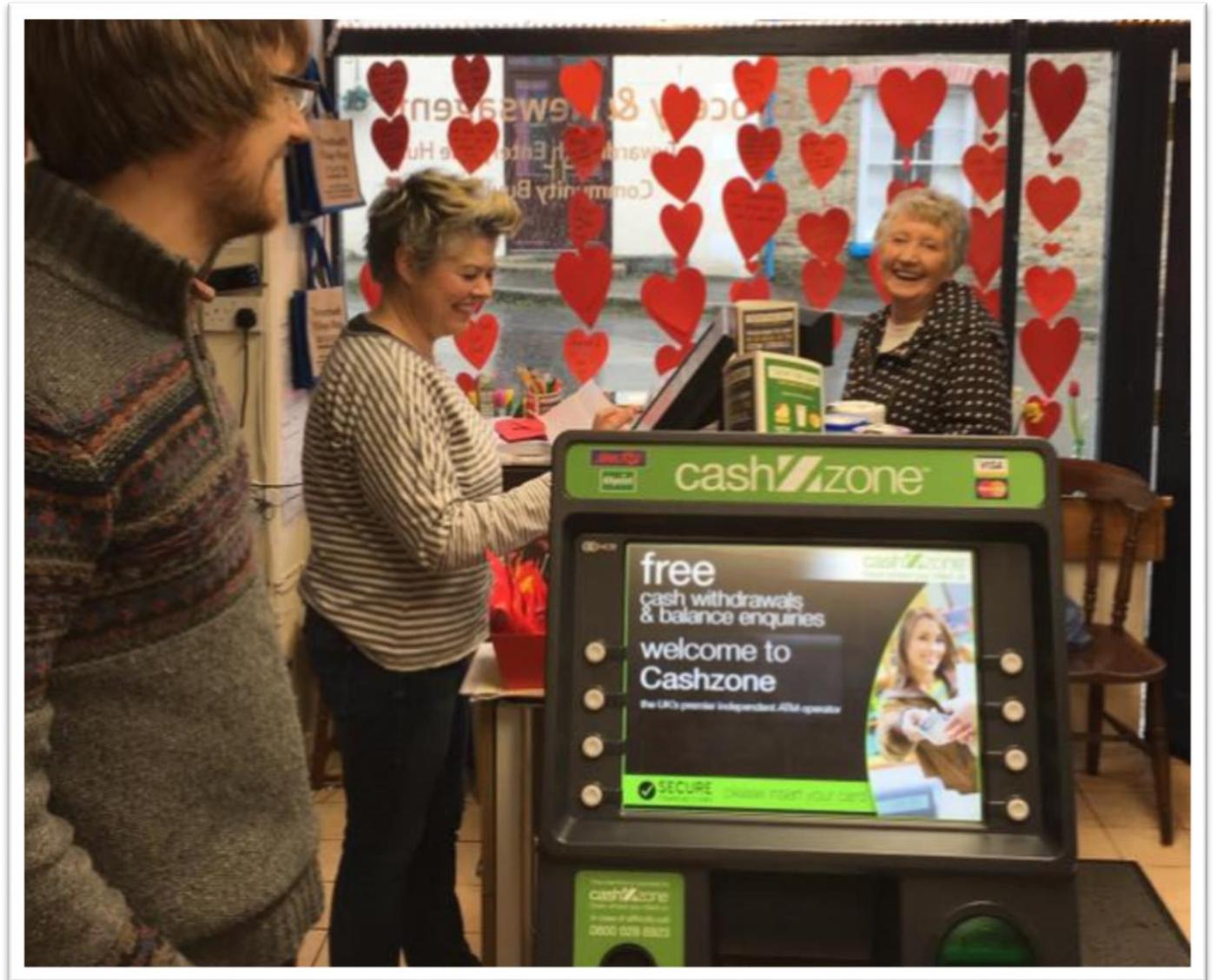


Our rapid growth has been remarkable.

We are bucking the trend for many village shops in Cornwall.

We don't need to rely on the tourist season to survive!

We are giving our local customers what they need and want.



We love our shop.

So do our customers!

They've written poems,
sent us lots of cards
and created art
inspired by the shop.

They continue to give
us glowing praise as
well as tremendous
loyalty and support.

Our village shop

Our shop was to close, the rumours were true
The future looked bleak, but what could we do?
No buyers appeared and we had no dosh
But then to the rescue came Trudy and Josh!

With pledges aplenty, the money rolled in
The shop was soon bought; it's time to move in!
New lines, old favourites and a cashpoint - Hooray!
A brand new look and open all day

Now shopkeeper Tom is there at the till
With Trudy and Josh and supercook Kim
Stocking the shelves with goodies galore
All you could want from ceiling to floor
Local Produce, a great selection
Free delivery or of course collection

Fresh fruit and veg, beer and wine
Bread and biscuits and wood for your fire
Pate and Pesto, cheese and cream
You must try Kim's brownies, they are a dream!

Order by phone and now online
Handy if you're short of time
What's going on? Look in the window
Quizzes and meetings, lunches and bingo

A chat for the regulars and a chair for the weary
You're the best of company, smiling and cheery
We'd like to wish you the best Christmas cheer
We love your shop and we're glad you are here!



Kay Peacey

The fresh flowers give me hope and draw me to the shop, and the whole window is an invitation to come on in. Plus you have a chair for customers by the till, which is so awesomely considerate and timeless.



Jerry Brewer

The village has a heartbeat again x

Embracing technology

We have the latest till systems, take card payments and have a Paypoint terminal.

We've even built our own apps for our customers and staff to use to make life easier.

We also help lots of our customers to use their mobile phones and computers.



Our cash machine has been useful to local people over 10,000 times in 8 months.

In the past the nearest cashpoint was a mile away over the hill – it's quite a tough walk if you don't own a car!

It's helped many of the local businesses too, especially the ones who don't take cards.



We raise money in the shop for village projects.

Our community helped us buy the shop and make it successful and we do lots for them in return.

Such as replacing a worn memorial bench & making improvements in the village.



Funny things happen here!

It's a village shop in a rural Cornish community.

A social hub where we solve problems and find missing pets, keys, phones, wallets, handbags...

And much more!!



We have an ever expanding wide range of stock.

Lots of our products are made by people in the village and surrounding areas.

The rest are from local suppliers who employ people who live and shop here too.



**We only sell Cornish
& British grown
cut flowers**

**From a hub of local
growers & gardeners
in the village.**

**We also grow
pollinator friendly
flower meadows on
our farm to keep our
community bee hives
happy and making
lots of honey
(to sell in the shop)!**



We promote and sell crafts made by talented local artists and makers who live just doors away.

Many residents are turning their ideas and hobbies into micro businesses and growing their ventures with our encouragement.

They love being able to pop into the shop for a quick advice session.



We sell Trewithen Dairy milk, cream, butter and yoghurt.

Their dairy cows graze in the fields within a few miles of us. This shop was one of their first customers decades ago.

We've sold 15,000 litres of milk in 8 months, which makes us one of their top 5 customers between Plymouth and St Austell.

Not bad considering the shop used to be 250th on their list!



We sell freshly baked bread delivered daily by a local family run bakery.

Generations of the Niles family have supplied this shop for decades.

Since we've owned the shop the volume of bread orders has significantly increased.

It's tripled the amount they expected us to sell!



There are talented local residents like our friend Kim Evans who trained as a chef at Nathan Outlaw's academy.

Entrepreneurial people use this shop as a springboard to develop and showcase their products and abilities.



We employ lots of local people of all ages and abilities.

From teenagers still at school to busy parents needing a part time job to fit around caring for their children or starting their own business.



This is young Josh Bailey and like all our paper delivery boys and girls, our shop offers their first experience of earning money and great responsibility.

We encourage them to take pride in their independence and thrive on being self-reliant.



We gave Joe Barnard a year of supported paid work experience and now he works independently and is employed 3 days a week at the shop.

He has a learning disability but it doesn't stop him from being brilliant at organising our stockroom and shelves.

His confidence has rocketed and he is a great member of our team!



**It wasn't just luck
& four leaf clovers!**

Two social entrepreneurs
led this with a vision to
raise aspirations and make
positive change happen for
the whole community.

Together we want to do more...



Please share our story.

We want to reach good people who will invest in our future.

You can help us open up a gateway of opportunities for local people and get something back in return too!

We are crowdfunding peer to peer loans.

Offering 6% annual interest to the people who fund our remarkable business to grow.

www.tywardreath.co.uk

Follow Tywardreath Shop on Facebook & Twitter.

Come in and visit our lovely village shop.

