

# Tywardreath Village Shop Latest News

Run by micro ventures – Owned by social entrepreneurs – Funded by local people

We completed the shop purchase on the 23<sup>rd</sup> of September and hit the ground running, taking over the business the following day. Tom became the first new shopkeeper of the village shop in over 50 years - he was welcomed with a bacon sandwich delivered from Tywardreath Butchers and lots of happy customers who were delighted to see the shop saved from its uncertain future.

Josh and I helped Tom with running the shop while his wife Laura and many of our friends gave up their free time to help us make some big changes to the business. Laura and I tackled the decorating and shop design and Josh installed all the technology to run the till, card machine and security systems.

Nick from Holmbush Windows helped remove the vinyl that had been on the windows for over 20 years. Karen from Parc Signs made the new window vinyl graphics for us and once we have the fascia painting finished, her dad David is going to hand paint the Tywardreath Village Shop sign lettering.

Lots of other local businesses have dropped in to offer their support and share their ideas on how we can work together through the shop. The local Bookers Wholesale staff have been incredibly supportive- everyone from the delivery drivers to the branch manager has given us useful advice and encouragement. It's been the same with all the local suppliers who've sold to the shop for decades, especially the family run businesses Trewthen Dairy and Niles Bakery.

Thanks to the buying discounts we've negotiated from our suppliers we were able to reduce the cost of shopping in the village shop to compete with local supermarkets and in the first week we replenished the shelves adding lots of new stock - fresh fruit and vegetables, sandwiches, drinks and lots of grocery items from local producers.

There was an instant increase in turnover and we are already at the income levels we estimated to be in 3 months time. Without exception everyone who comes into the shop has something positive to say about the changes we have made and how convenient it is now the shop is open 7 days a week, it takes card payments and there is a free-to-use cash machine. On average the cash machine is being used nearly 50 times a day, which means those people didn't have to leave the village, get in their car or walk down to the nearest cash point. And we've shown dozens of people how to use it who have never, or hardly ever, used a cash machine before.

One of the most important roles the shop has in the community is providing home deliveries of groceries and newspapers. We have expanded the range of products they can buy and we are spending time when we deliver to have a chat and find out what they want from us. We want to do more with our home delivery service because it is such a lifeline to local residents especially those who are housebound, socially isolated and in need of the home support that has been reduced by the public sector budget cuts - our social enterprise activities will direct support to help plug the gaps in support for the most vulnerable in our community.

The home delivery service is also a useful service for busy people and residents of neighbouring villages without a shop who want the local, fresh and essential products we sell. So we are expanding the service and launching an online ordering service for people who live within a 3 miles of the shop for home deliveries or reserve and collect from the shop.

We are also ready to do more with the Community Buying Group we have set up, we have over 400 local people registered with this scheme and we are placing orders with our wholesalers every Sunday and Wednesday for bulk buying and group orders. A list of the items we are buying will be available in the shop and online from Monday 31<sup>st</sup> October.

If you want the shop, home delivery service or the community buying group to sell your favourite products then talk to Tom or Lisa his assistant manager and they will put them on our next order list.

Thank you to everyone who has supported us and funded this business venture, it is already a great success.

**Trudy Thompson and Josh Taylor**

**Hunter Grange Investments Ltd & Tywardreath Village Shop**

## Newspapers and Magazines

Coupons accepted

Daily deliveries or reserve and collect

## Fresh Cornish Produce

Delivered daily by local suppliers

## Branded Groceries

Competitively priced

Trewithen Dairy - Milk, yogurt & cream

Niles Bakery – Bread, rolls, cakes & pasties

Ray Davies Foods – Bacon, ham & cheese

ItsTibbits – Sandwiches, rolls & party food

Locally grown fruit & vegetables

Confectionary, ice cream & desserts

Wine, cider, beers, spirits & soft drinks

Cut flowers and plants grown in Cornwall

## Tywardreath Village Shop

Open 7am to 8pm  
7 days a week

1 Fore Street, Tywardreath  
PL24 2QP

[www.tywardreathvillageshop.com](http://www.tywardreathvillageshop.com)

Find us on Facebook

01726 812764

## Home Deliveries

## Newspaper & Groceries

7 days a week

## Community Buying Group

Bulk products & Group Orders

## Business Support

Helping local people develop  
products or services to  
start their own micro business

## Cash Machine - fee free

Card Payments Taken

**Tywardreath Village Shop is a part of ground-breaking social investment  
for the long term benefit of the community.**

It is run by micro ventures, owned by social entrepreneurs and funded by local people.  
Pledge to invest in your entrepreneurial community - In return we will give you 3% annual interest.

Find out more - [www.tywardreath.co.uk](http://www.tywardreath.co.uk)

# Do you like what is happening at your village shop?

With your financial support we can help more local businesses to thrive.

Pledge to invest in  
your enterprising  
community

In return you earn 3%  
annual interest &  
we repay the money  
in 2 years



**Over 300 people, mainly local residents, have already become a pledger lending us between £50 and £50,000 for up to two years - this is what it's enabled us to do:**

**We saved the shop from its uncertain future by raising the money from local people to buy it and fund the start-up.**

The property is now owned by our company Hunter Grange Investments Ltd and the business is run by local resident Tom Larkin, while Lisa his assistant manager has a new job and accommodation above the shop. Tom is incubated by us, he gets our advice and physical support to run the shop as his own business which is also a social enterprise operated with the purpose of using its activities and income to benefit the local community.

We fund the business, take the major financial risks and help make the important decisions - leaving Tom to focus on the daily operation of the business and a percentage of the profits is allocated to repay the start-up costs.

Tom earns a greater percentage of the profits once the funding is repaid. In the first month Tom has already made a good profit and increased the monthly turnover – exceeding our original financial forecasts for his business.

The village shop is a long established social hub for the community. We are centering our social enterprise activities at the shop and turning it into a hub for enterprising community activities. To specifically support elderly and isolated residents in our rural community and encouraging local people to grow fresh produce for the shop.

Lots of local people are already supplying the shop with their products and services - many have also benefited from our free coaching and shared resources to fulfill their entrepreneurial ambitions in the last 2 years.

More local people are coming into the shop with a business idea and they are getting our support to start their own venture by making it easy to sell through the shop and introducing them to potential customers and local suppliers. While dozens of enthusiastic ambitious local young people have been in to ask if they can get involved in what is happening at the shop.

Next we are going to buy Elmswood House to run with our incubated businesses, as a B&B with a café and a shared workspace and meeting area for local people who work from home in the village. It will provide accommodation for people attending training courses hosted by us at Newhouse Farm.

**Read all the latest news about our enterprising community and find out more about making a pledge on [www.tywardreath.co.uk](http://www.tywardreath.co.uk)**

## How to make a pledge to fund our social investment into Tywardreath

- You can pledge any amount between £50 to £50,000.
- In return you will get 3% annual interest and we will repay you in 2 years.
- Plus you get free membership to our community buying group and lots of positive benefits from supporting our enterprising community.

To make your pledge please email us at [contact@huntergrange.com](mailto:contact@huntergrange.com) to confirm your name, address, telephone number and pledge amount, or complete the form below and hand it into the shop.

If you have any questions before making a pledge then feel free to ask us anything you want to know, please call us on 01726 339540 or meet us at the shop or Newhouse Farm for a chat.

Once you have made your pledge we will send you a confirmation of your peer to peer loan with information about your free membership of the community buying group.

### **You can make a bank transfer**

Hunter Grange Investments Ltd bank account details  
Acc No.: 38043868 Sort code: 30-90-09 (Lloyds Bank Plc)  
Please use your surname and initial as the reference.

**Or make cheques payments to:** Hunter Grange Investments Ltd.

**Our address is:** Hunter Grange Investments, Newhouse Farm, Priory Lane, Tywardreath PL24 2QF or drop off anything for us at the shop.

Thank you for your support.

Trudy Thompson  
Managing Director of Hunter Grange Investments Ltd

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To Hunter Grange Investments Ltd  
I would like to make a pledge of a peer to peer loan with 3% annual interest and be repaid in 2 years.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode \_\_\_\_\_

Telephone: \_\_\_\_\_

email address: \_\_\_\_\_

If you would rather we write to you then just tick here

Amount you would like to pledge as a peer to peer loan for 3% annual interest - £